

# From AGR's Research Desk

## [The Impact of AI in Travel, Tourism and Hospitality](#)

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While, we all know, or at least believe that we know, the reasons we like to travel, it is still worthwhile to explore some of these in order to understand if AI will bring a tectonic shift across the entire travel, tourism and hospitality sector or will the impact be felt more in some areas and less in others. So, why do we travel besides work and the usual logistical reasons in life? The usual answers that emerge are for the joy of it, to escape the humdrum nature of everyday, for a quick getaway to reenergize oneself, for meaning, curiosity and discovery or even perhaps for spiritual reasons and for asserting one's own being by making connections with oneself and others.

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## [Raj Nair on ET Now: Understanding the Global Impact of the US–Iran Situation](#)

In a recent interaction with ET Now, AGR Knowledge Services Pvt. Ltd. Chairman Raj Nair shared his perspective on the evolving US–Iran developments and what they could mean for India, global trade, and energy markets. The discussion covered geopolitical risks, oil price movements, market sentiment, and the wider economic implications shaping the current global landscape.

Watch the full discussion: [Click here](#)



## Client Testimonial

*"I can genuinely say that the only faults with the service typically stem from our own failure to specifically request a specific detail be updated. That's usually because you have become reliable enough that it doesn't require much oversight."*

*The one comment I would ask that you share with your management team is this: "The entire team is incredibly responsive, diligent, detail oriented and absolutely wonderful partners. The development of the regular deliverables we rely on from them have become a core element of our business and we are grateful for your continued partnership. Keep up the great work."*

- Capital markets advisor focused on digital assets

## Reader's Feedback

*"I get many and dont open all. But AGRs newsletter is different. I read it without fail because it captures the essence in a few paragraphs. We learn something new every month."*

- Head of Procurement, Leading Chemical Company

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