
From AGR's Research Desk

[Packaging, Performance, and the Illusion of Choice](#)

Author: Shubham Chatterjee, Executive Vice President, AGR Knowledge Services

Packaging is no longer an area where companies have the luxury of choice. It is increasingly an area where decisions are dictated by a combination of regulation, cost pressures, and supply-chain realities. The degree of freedom available to brand owners and converters is narrowing, even as the complexity of decisions increases.

One of the more visible changes has been the tightening of sustainability expectations. What was, until recently, a matter of intent has now become a matter of compliance. Extended Producer Responsibility frameworks are being enforced more stringently across multiple markets, including India, where traceability, reporting, and recovery obligations are no longer theoretical requirements.

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[India's Energy Reckoning](#)

Author: Kartik Gosiya, Senior Analyst, AGR Knowledge Services

India has spent 75 years importing the energy that powers its economy. One war in the Middle East just made fixing that non-negotiable and revealed how much India has already quietly built. Here is the full story: where we were, what the war changed, and what comes next.

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