

Case Example

DEALFORGE - AN
AUTOMATED DEALROOM

FEB 2024







Deal Room App Based Solution – Enhancing Operational Efficiency

Case Example: An efficient reports stacking, retrieval and analysis tool helped the client save unaccounted hours of work

and audit requirement

Deal Room App



Objective

Transition from manual deal data sharing system to an automated data sharing, compliance and approval system, aiming to have a single portal for external and internal activities.



Previous Approach

Initiate process with prospects over Email Internal assessment of documents

Manual Approach:

Resending email & repeating process until deal finalization



Solution **Delivered**

Implemented an automated multi-level data sharing, compliance and approval system. This improves time efficiency, reduces inaccuracies, and streamlines the process.



Technology Used











Impact Created



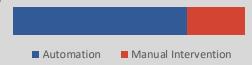
Accuracy : Reduced errors due to unified point of communication.



Efficiency: Reduced manual efforts to trace emails.



Level of automation:

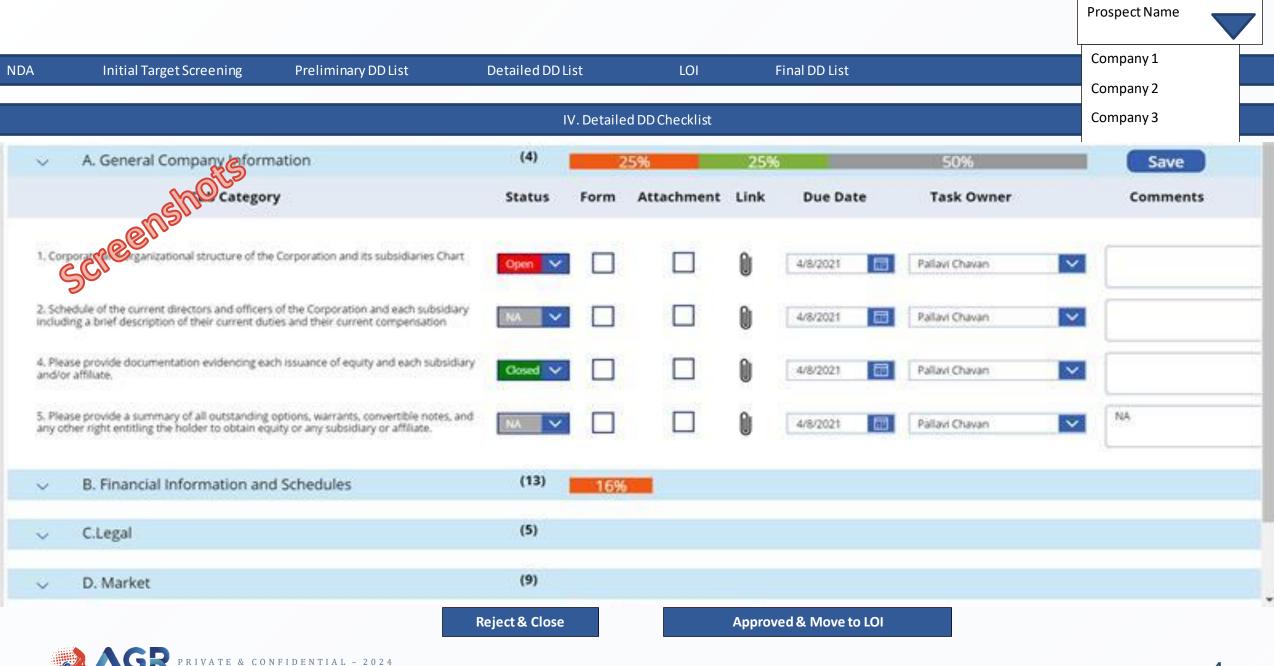




to choose from dropdown) **Prospect Name** Company 1 NDA Initial Target Screening Preliminary DD List **Detailed DD List** LOI Final DD List Company 2 List of all the registered Vendors as dropdown – Only visible to Client Company 3 Mutual NDA Agreement Company 4 Name of Your Company Address Of Company **Company Representative** Title Name Email Date 3/24/2021 Is Opportunity Save as Draft NDA Submitted & Move to Initial **NDA Initiated Target Screening**

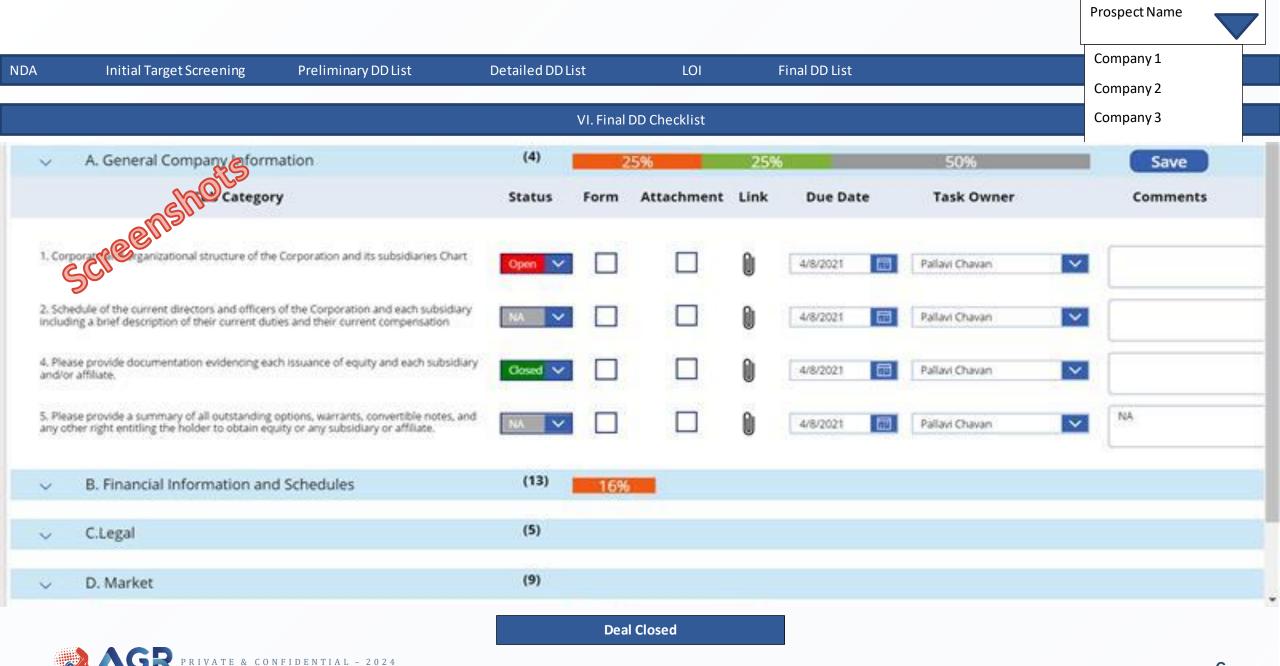


Vendor – Only their name (no option



							Prospect Name
DA	Initial Target Screening	Preliminary DD List	Detailed DD List	LOI	Final DD List	i	Company 1
	<u> </u>	,					Company 2
			V.	. LOI			Company 3
Save as Draft	creenshotts	* Transact	ion Structure DO You Want to Assets or Sha	res?		* Annual Lease Cost	Company 4
	1001	Find ite	ms		~		
Company Nam	ensure en	* Shares in	n FGC			* Lease Term	
Person Name	CLE						
Purchase Price	<i>y</i>	* Target	Working Capital				Approved & Move to Final DD List
Estimated Value	e of Inventory	* Closing	g Date				
		12/31,	/2001		■		
Deposit		* Term o	f Non- Complete				
Funds Paid on	Closing Date	* Key Pe	rson				
Hold-back End	of the Year 1	* Term o	of Employment Agreement on Transition				
* Hold-back End	of the year 2						
		* Premis	e				





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Business Research and Analytics



Investment Research



Consumer Insights



Cross Border Business Expansion



Technology Research



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